



News Release

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Community and Family Resources Applauds the Dayton Rodeo's Efforts to Prevent Underage Alcohol Use

Community and Family Resources is highlighting the work done by the Webster County Iowa Partnerships for Success (IPFS) Collaboration Council to combat underage drinking. Residents may not realize that preventing alcohol abuse begins with effective policies and procedures. "It's common to think of law enforcement as the primary way to stop teen drinking through arrests and citations," said Mickie Shubin, Webster County IPFS Coordinator. "It's clear that law enforcement is a vital part of the network that is working to prevent and stop underage and binge drinking; however, actions taken at the city and organizational level are also key to creating a healthy and safe environment for teens and adults."

A good example of this is the Dayton Rodeo's new procedures for alcohol sales during their event. The procedures in place state: all volunteers shall comply with all the Iowa Liquor Laws and Rules and Regulation governing the sale of alcohol, signage will be posted regarding alcohol sales and ID checking policies, volunteers must be at least 21 years old, Law Enforcement and/or volunteers will conduct random walk throughs and will be stationed at the entrance to assure no alcohol is taken outside the event, the sale of alcohol to any individual who is intoxicated is prohibited, and all volunteers will sign a statement that they have received and read the alcohol procedures sheet. The Dayton Rodeo will also have signage throughout the event that states, "We care. We card. Help prevent underage drinking. If you see it, report it!"

The Iowa Partnerships for Success Grant is funded by the Substance Abuse and Mental Health Services Administration, Center for Substance Abuse Prevention and is administered by the Iowa Department of Public Health. Community and Family Resources and the Webster County IPFS Collaboration Council are available to work with residents, organizations and community leaders to prevent underage drinking. Residents are encouraged to learn about and advocate for strong alcohol-related policies.

For more information on underage drinking, visit <http://www.whatdoyouthrowaway.org/> or call Mickie Shubin 515-832-5432 ext. 1405.

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